



Press Release FOR IMMEDIATE RELEASE

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Wild West Motor Company Releases Its 2005 Dragoon

POWAY, California - Wild West Motor Company's first chopper model, the Dragoon, was introduced in 2004. For 2005, they have made a number of improvements. The fuel tank was revamped, making it sleeker and rounder. Their design team developed the new tank in Alias Studio, the surfacing software that Porsche and Ferrari use to design their car bodies. The new Dragoon tanks are deep drawn out of 16-gauge sheet metal and include a pop-up fuel cap that maintains the tank's smooth profile.

The rear tire used on the new chopper was changed from 280mm to 300mm. The front wheel was given a new wrap-around fender for 2005. The new fender complements the rear fender and the increased surface area shows off the high quality custom paint found on each Dragoon.

Paul Seiter, CEO, states, "We've invested heavily in our in-house design studio over the last 9 years. The new Dragoon tank is one example of how that investment is paying off. We control the entire process from concept to prototype to tooling to production. It's a rare capability in companies even 10 times our size. It gives us the ability to innovate in a very unique and substantial way."

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