



Press Release FOR IMMEDIATE RELEASE

September 19, 2002

Wild West Motor Company Releases Its New Wide Tire Motorcycle, The Vigilante

POWAY, California - Wild West Motor Company announced today the release of its new wide-tire model, the Vigilante. On the upper end of the custom V-twin motorcycle market, the Vigilante boasts a 250 rear tire, an IST™ (Integrated Support Technology) strutless fender, inverted forks, billet aluminum wheels and brakes, and an incredibly low 21" seat height.

Wild West Motor Company has been designing and manufacturing motorcycles since it's founding in 1995 by mechanical engineer, Paul Seiter. Seiter, now acting as CEO, states, "We've quietly been hard at work for the last 7½ years engineering, building, and refining some of the most exotic motorcycles in the world. Our strength lies in the ability to design and manufacture many of the major components of the motorcycle. This means that we can dictate the motorcycle's overall style and performance, rather than being limited by industry suppliers."

The use of a Baker RSD (Right Side Drive) transmission enhances the Vigilante's handling by balancing the motorcycle's center of gravity. The transmission drive pulley is switched to the right side, giving the belt and tire adequate clearance without the need to offset the drive train. Because the Vigilante avoids the pull to the left found in typical wide-tire-motorcycles, it is easier to steer and considerably reduces rider fatigue.

The low seat height achieved by storing oil in the frame makes the Vigilante one of the most distinctive motorcycles to ride. Seiter explains, "Riding deep inside a Vigilante, just 21" off the ground, gives you a whole new perspective on motorcycling."

The IST™ strutless fender's advanced design includes a hidden mounting system. It eliminates traditional fender struts and does away with unsightly mounting points found on typical strutless fender applications. Although the Vigilante's rear fender appears to be floating under the seat, it is substantially stronger than most conventional steel fenders. The proprietary carbon fiber sandwich core construction creates a fender that is incredibly rigid in every direction. Its ability to resist deflection in bending and torsion is unparalleled in the industry.

Each Vigilante is hand crafted by highly skilled technicians using the best components. The fully polished S&S 107 cubic inch V-twin engine is assembled in-house with computer-balanced flywheels. The beefy, 1¼" diameter handlebars feature an integrated VDO speedometer and indicator lights for easy reading. Aircraft style braided oil lines and chrome hardware are indicative of the attention to detail found throughout the motorcycle.

The Vigilante can be made-to-order with a number of options ranging from individually customized paint to wheel style.

-MORE-



The 2003 line up of custom motorcycles from Wild West is available through a growing network of dealerships in the United States. Customers can log on to the company's website to find dealers, request brochures, and learn additional information on its motorcycles at www.wildwestmc.com.

###